

Tuuli Hakkarainen

Academic Positions

Adjunct Professor (Full time 5-year contract) Feb 2021- present
Bocconi University, Department of Marketing

Education

PhD in International Business Dec 2020

Department of Management Studies, Aalto University School of Business, Finland

Supervisor: Prof. Kristiina Mäkelä

Title of the thesis: "Sharing expertise within the MNC"

- Finalist for the *Buckley & Casson Dissertation Award* for the Best IB Dissertation at AIB 2021
- Finalist for the *Best Dissertation at Aalto University School of Business 2020* (Decision pending)
- *Award for the Best Doctoral Dissertation Proposal* at AIB/Sheth Consortium 2019

M.Sc. in International Business, Aalto University School of Business, Finland 2012

B.Sc. in International Business, Aalto University (former Helsinki School of Economics), Finland 2009

Research Interests

International Business, Linguistic Analysis, Project Performance, Global Teamwork and Expertise, Qualitative Research, Multinational Corporations

Dissertation Papers

1. **"Global Multi-teaming: Consequences for Global Teamwork"** with Kristiina Mäkelä and Niina Nurmi
 - Rejected after second revision at *Journal of International Business Studies (JIBS)*. Revising the for an editor-suggested submission of a research note at JIBS.
 - *The Michael Z. Brooke Prize* for the Best Doctoral Paper at AIB-UKI 2018
 - Runner up for *Copenhagen Business School (CBS) Prize* for the Best Conference Paper in EIBA 2017
2. **"Name hidden to ensure the double-blind review process"** with Jo Angouri
 - Under review at *Organization Studies*
3. **"How Experts Gain Attention in Global Collaboration"**
 - Conceptual framework in progress, social media data to be processed
 - Presented as a Competitive Paper at the EIBA 2019 conference
 - Targeted at *Journal of Management Studies*

Working Papers and Under Review

4. **"Name hidden to ensure the double-blind review process"** with Anatoli Colicev and Torben Pedersen (2nd Revise and Resubmit at *Strategic Management Journal*)
5. **"Name hidden to ensure the double-blind review process"** with Aleksandre Asatiani, Esko Penttinen and Kimmo Paaso (2nd Revise and Resubmit at *Journal of Information Technology*, ABS 4)

6. “Sociolinguistic Lens to Qualitative Research in Organizational Studies: Methodological Guidelines”, with Jo Angouri, draft in preparation. Targeted at *Long Range Planning*.
7. “Global Breadth and Multi-project work: Implications for Project Risk” with Anatoli Colicev and Torben Pedersen, data collected. Targeted at *Journal of International Business Studies (JIBS)*.

Public Press

Hakkarainen, T., Nordbäck, E. (2015) ”Työn luonne muuttuu – muuttuuko henkilöstön motivointi sen mukana?”. Magazine for HR Professionals in Finland ”Työn Tuuli”, 2/2015. (*The nature of work changes - Does motivating personnel change accordingly?*)

Personal Research Funding

- Helsinki School of Economics Foundation (2015-2020): 45000 Euro
- Jenny and Antti Wihuri Foundation (2016): 24000 Euro
- Researchers Abroad Foundation (2018): 23 000 Euro
- The Economic Foundation of Marcus Wallenberg (2017-2018): 17000 Euro
- The Foundation for Economic Education (2015-2018): 4600 Euro
- Kaute Foundation (2019): 12000 Euro

Visiting Scholar

- Bocconi University, Milan, Italy. Sept 2018 – 2020
- Fuqua School of Business, Duke University. Sept 2016
- Nazarbayev University Graduate School of Business, Astana, Kazakhstan. Aug 2016 – July 2018
- ESSEC Business School, Paris, France. Jan – Mar 2016

Conference Presentations

Academy of International Business (AIB), 2019; 2017, European International Business Academy (EIBA), 2019; 2018; 2017; 2016, Academy of International Business (AIB: UK & Ireland Chapter), 2018, Vaasa conference on International Business, 2017; 2015, INGGroup Teams Research Conference, 2016

John H. Dunning Tutorial at EIBA, 2017; EIBA Doctoral Colloquium, 2016; 2015

Teaching Interests

International management, human resource management, qualitative methods, and linguistic analysis in business disciplines

Teaching Experience

1. “International Marketing” (MSc), Bocconi University (Spring 2021). Evaluations (average): 9/10
2. “Understanding the Consumer” (MSc), Bocconi University (Fall 2021, upcoming)
3. “Doing Qualitative Research” (BSc), Bocconi University (Spring 2019), guest lecturer (3 sessions) in the course “Marketing Research for Cultural Settings”
4. “Learning to See: A Course in Ethnography and Discourse Analysis” (PhD), Aalto University, (Spring 2019) lecturer (4 sessions)
5. “People Management in Multinational Organizations” (MSc), Aalto University, lecturer (2 sessions)

Academic Experience and Service

- **Supervision of Bachelor's Theses at Bocconi University** (ongoing)
- **Supervision of Master's Theses at Aalto University** (7 in total): Thesis of Sanna Pitkänen was awarded the *Malaska Prize* for the Best Future-oriented Thesis of the Year 2018 and Finalist of the *Best HR Thesis of the Year 2018* by Henry Ry Finland
- **Ad-hoc Reviewer** for *Journal of Organizational Effectiveness: People and Performance* (Emerald Publishing)
- **Assistant for the Aalto-IB PhD program coordination** Jan 2014 – Sept 2014 and Sept 2015 - Jan 2016, Aalto University
- **Co-designing and conducting field work:** Jan 2015 – May 2018, Aalto University on large-scale research project "*Match Design: Collaborative Designs for Value creation Across Boundaries*" funded by Business Finland

Languages

Finnish (mother tongue), English (fluent), Swedish (fluent), French (good), Italian (beginners), Portuguese (beginners)