

LIYANG ZHOU

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ACADEMIC POSITIONS

Assistant Professor of Marketing, Bocconi University

2024-Present

Postdoc Researcher, Bocconi University

2023-2024

EDUCATION

Ph.D. in Economics, University of Pittsburgh, Pittsburgh, PA

2017-2024

M.S. in Economics, University of Wisconsin-Madison, Madison, WI

2015-2017

B.A. in Philosophy, Peking University, Beijing, China

2009-2013

FIELD OF INTEREST

Sustainable Research; Empirical Analysis; Text Analysis.

PUBLICATIONS

Andreas Ferrara, Patrick Testa, and Liyang Zhou (2024), "New Area- and Population-based Geographic Crosswalks for U.S. Counties and Congressional Districts, 1790-2020" *Historical Methods*, Vol. 57 (2), pp. 67-79.

WORKING PAPERS

"Eco-Movement Echoes: Tracing Sustainability Shifts with GPS Data" (with S. Valentini and Q. Shi)"

"Environmental Standards and Consumers Response: Evidence from Gasoline Content Regulation in China" (with Y. Wang and L. Zhang)

"Extreme Weather Events and Political Attention on Climate Change"

"The Dutch Disease of Afghanistan: Opium Production and Seasonal Conflict" (with A.Mobariz and P. Pan)

TEACHING EXPERIENCE

Instructor, Strategic Marketing and Data Analysis (*Master*), Bocconi University; 2024 Fall

Instructor, Introduction to Macroeconomics (*Undergraduate*), University of Pittsburgh; 2021 Summer and 2022 Summer

Teaching Assistant, Intro to Mathematical Methods (*Phd*), University of Pittsburgh; 2018 Summer and 2019 Summer

Teaching Assistant, Introductory Microeconomics Theory (*Undergraduate*), University of Pittsburgh; 2017 Fall, 2018 Spring, and 2021 Fall

Teaching Assistant, Introductory Macroeconomics Theory (*Undergraduate*), University of Pittsburgh; 2019 Spring&Summer, 2021 Spring, and 2022 Spring

CONFERENCE PRESENTATIONS

ISA 2023 Annual Convention, Montréal, Canada, 2023
EEA 2022 Annual Conference, Milan, Italy, 2022
79th Annual MPSA Conference, Online, 2022
Camp Resources XXVII, Asheville, North Carolina, 2021
22nd CU Environmental and Resource Economics Workshop, University of Colorado-Boulder, 2021
The North East Universities Development Consortium (NEUDC) 2021 Conference, Online, 2021
15th North American Meeting of the Urban Economics Association (NAUEA), Online, 2021
Empirical Methods in Energy Economics (EMEE) Summer Workshop, Online, 2021
Chinese Economist Society (CES) 2021 Annual Conference, online, 2021

LANGUAGES AND SKILLS

Language	English (fluent), Madarin (native)
Software and Programming	Stata, Python, ArcGIS, Matlab, L ^A T _E X